



East Side Business Improvement District #20
2122 N. Prospect Ave.
Milwaukee, WI 53202 414-272-5823
Staff: Executive Director, Jim Plaisted
eastsidebid@gmail.com

East Side Business Improvement District Board of Directors Meeting

Mike Honkamp, President
Doug Williams, Vice President
Geralyn Flick, Secretary
Jeff Sherman, Polly Kaplan, Jesus Ruiz, Michael Vitucci; board members

**Thursday, April 28th, 2016
3:00 PM**

East Library, Large Conference Room, 2320 N. Cramer St.

Agenda

- 1) Approval of minutes from March 17th meeting**
- 2) Financial Report**
- 3) Marketing Report**
 - a) Summer Soulstice June 25th**
 - b) Tomato Romp Sept 10th**
 - c) General Marketing Activities**
- 4) Executive Director's Report**
- 5) Adjournment**